

# Privacy Policy

The terms “We” / “Us” / “Our”/”Business”/”Sugam Group” individually and collectively refer to Sugam Griha Nirmaan Ltd., SGM Builders Pvt. Ltd., Sugam Serenity LLP, Sugam Realty Ltd., and other group or subsidiary companies/joint ventures/permitted affiliates and/or assigns.

The terms “Visitor”/”User” refer to the users.

This document is published and shall be construed in accordance with the provisions of the Information Technology (reasonable security practices and procedures and sensitive personal data of information) Rules, 2011 under Information Technology Act, 2000; that require publishing of the Privacy Policy for collection, use, storage and transfer of sensitive personal data or information.

Please read this Privacy Policy carefully. By using the Website, you indicate that you understand, agree and consent to this Privacy Policy. This Privacy Policy does not require any physical, electronic or digital signature. If you do not agree with the terms of this Privacy Policy, please do not use this Website.

## **Collection of User Information**

Personal identification information may be collected from Users who visit the Website to use for various purposes, including without limitation:

1. Subscription to the Newsletter
2. Completing Forms
3. In connection with other activities, services, features or resources that we make available on our Website.
4. To assimilate Feedback from Customers/Users
5. To run a promotion/contest/survey

Users can always refuse to supply the said personal identification information. However, such non-disclosure may prevent them from engaging in certain Website related activities.

Any information provided by a User will not be considered as sensitive if it is freely available and accessible in the public domain or is furnished under the Right to Information Act, 2005 or any other law for the time being in force.

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## **Protection of Information**

Sugam Group adopts appropriate data collection, storage and processing practices and security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data.

However, Sugam Group shall not be liable to any user for any loss, damage (whether direct, indirect, consequential or incidental) or harm caused to the User due to the unauthorized access or misuse of the personal or sensitive information by any third party.

Sugam Group cannot guarantee that information supplied by Users will not be intercepted while being transmitted to us over the Internet.

## **Information Sharing**

Sugam Group does not sell, trade, or rent User's personal identification information to others. However, Sugam Group may share generic aggregated demographic information not linked to any personal identification information regarding User's with its subsidiaries, trusted affiliates and advertisers for the purposes outlined herein-above.

Further, Sugam Group may disclose such information if requested or required by law or by any court or governmental agency or authority to disclose, for the purpose of verification of identity, or for the prevention, detection, investigation including cyber incidents, or for prosecution and punishment of offences. These disclosures are made in good faith and belief that such disclosure is reasonably necessary for enforcing these terms; for complying with the applicable laws and regulations.

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### **Cookies**

To improve the responsiveness of the sites for its Users, Sugam Group may use "cookies", or similar electronic tools to collect information to assign each visitor a unique, random number as a User Identification (User ID) to understand the user's individual interests using the Identified Computer. The only personal information a cookie can contain is information you supply.

The use of cookies is a common practice adopted by most major websites to better serve their clients. Most browsers are designed to accept cookies, but they can be easily modified to block cookies.

### **Third Party Websites**

Our policy discloses the privacy practices for our own Website only. Our site provides links to other websites also that are beyond our control. We shall in no way be responsible in way for the User's use of such sites.

### **Grievance Redressal**

Any complaints, abuse or concerns with regards to content and or comment or breach of these terms shall be immediately informed to [marketing@sugamhomes.com](mailto:marketing@sugamhomes.com).